



APMC 2023
ASSET & PROJECT MANAGEMENT
CONFERENCE

Officiated by :



YB. DATO' SRI ABDUL RAHMAN BIN HAJI MOHAMAD
Deputy Minister of Works, Malaysia

CCD / CPD Point :

- BQSM - 5 CPD Points
- LAM - 3 CPD Points
- CIDB - to be advised
- BEM - to be advised
- MBOT - to be advised



8 - 9 June 2023



Eastin Hotel, Petaling Jaya,
Selangor, Malaysia

Organiser :



Co-Organiser :



Collaborator :



Conference Manager :



Supporters :



TO REGISTER:



ANNOUNCEMENT

ASSET AND PROJECT MANAGEMENT CONFERENCE (APMC 2023)

in conjunction with :



Global Maintenance Day (GMD)

theme :

**Transforming Maintenance Culture
for Asset Sustainability**

A must-attend forum for Government and Private Sector players involved in Project Management (PM) and Asset Management (AM), Maintenance / Facilities Management (FM) players, Asset Owners and Asset Operators.

**WITH 600 DELEGATES,
11 SPEAKERS,
& 10 EXHIBITORS**

APMC 2023 Secretariat :

No. 35-2-2A, Jalan Medan Pusat Bandar 2,
Seksyen 9, 43650 Bandar Baru Bangi,
Selangor, Malaysia

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Premier Keynote Speaker

Transformation of Asset and Project Management



**DATUK SERI HAJI HASNOL ZAM ZAM
BIN HAJI AHMAD**

Secretary General
Ministry of Works, Malaysia

Keynote Speaker

Future of the Maintenance Industry



JOHANNES COETZEE

Chairman
Global Forum on Maintenance and
Asset Management (GFMAM)

Speakers

Asset Management (AM) Practice in
Kuala Lumpur Convention Centre,
including the Petronas Twin Towers



**DATO' TS. IZWAN HASLI
BIN MOHD IBRAHIM**

Executive Director
KLCC Urusharta Sdn. Bhd.

Effective Asset Management in
Local Authorities – Insights on
the Australian Journey



NICOLA DAABOUL

Non-Executive Director
Asset Management Council (AMC)
Australia

Asset Management in Government
Transport Sector – New South
Wales (NSW) Transport, Australia



JOHN HARDWICK

Global Representative
Asset Management Council (AMC),
Australia

Digitalising Asset Management
for Enhanced Safety and
Efficiency



SHAWN WOON

Associate, Facade Engineering Leader
ARUP Malaysia

Technological Innovation for
Performance and Cost Optimisation
in Road Asset Management



TEH HING WAN

Network Planning Management
Consultant
Opus Consultants

Use of Artificial Intelligence (AI)
in Project Management



MS. PREETA NAIR, PMP

Vice President
Project Management Institute,
Malaysian Chapter (PMIMY)

Contracting Models for
Effective Maintenance Management



**HJ. MOHAMMAD SHAHRIZAL
BIN MOHAMMAD IDRIS**

Deputy President
Malaysian Association of Facility
Management (MAFM)

Using Building Condition
Assessments to Plan and
Prioritise Maintenance



**SR. DR. SYAMILAH
BINTI YACOB**

Superintendent Building Surveyor
Public Works Department Malaysia
(JKR)

Competency Development for
Managing Assets and Maintenance
Projects



**ADJ. PROF. IR. DR. MUHAMMAD
ARKAM BIN CHE MUNAAIM**

Chief Executive Officer
Mega Jati Academy Sdn Bhd

TO REGISTER:



Register now at: <https://forms.gle/VVEUe7FwAriRZSSM8>

About APMC 2023

APMC 2023 (The 2nd Asset and Project Management Conference) is a conference on Project Management and Asset Management which is co-organised by the Public Works Department of Malaysia (JKR Malaysia) and the Malaysian Asset and Project Management Association (MAPMA) with the support of our private sector partner, UEM Edgenta.

For your information MAPMA was established in 2008, under the auspices of JKR Malaysia, with the objective of being the principal driving force in the Malaysian Government's push to achieve excellence, not only in the Project Management of our nation's construction projects and installations but in Asset Management of those projects and installations after completion. It is with this aim in mind that these APMC's were organised, in tandem with the National Asset and Facilities Management Convention of Malaysia (NAFAM), which is on a larger scale.

APMC 2023 is the 2nd edition of the conference after the first one held in 2019. With the theme "Transforming Maintenance Culture for Asset Sustainability", APMC 2023 will gather Project Management and Asset Management experts from Malaysia and around the world and will be a place for exchange of ideas, networking and engaging in lively discussions on emerging topics of interest in the areas of Project Management and Asset Management.

Since the Covid-19 pandemic is far from over, the APMC 2023 will be in hybrid mode so that participants can choose to attend the conference in person or virtually.

Who should attend?

- Contractors
- Consultants
- Government and private sector personnel involved in the management of construction projects and installations
- Government and private sector personnel involved in the asset management of projects and installations after completion
- Asset owners
- Asset operators

Conference Highlights

- The Opening Ceremony for APMC 2023 will be officiated by the Minister of Works, Malaysia
- Premier Keynote Address on Asset and Project Management will be delivered by the Chief Secretary (KSN) to the Government of Malaysia
- Launching of Malaysia's inaugural "Global Maintenance Day", under the auspices of the "Global Forum on Maintenance and Asset Management" (GFMAM)
- Presentation of the inaugural "MAPMA Excellence Awards" in Project Management and Asset Management
- There will be an exhibition for Project Management and Asset Management players to showcase their products and services

Registration Fees

The event's registration fees will be as follows

Category	APMC 2023 8 - 9 June 2023	
	Physical	Virtual
MAPMA members	RM650.00	RM450.00
Non-Members	RM750.00	RM550.00
International	USD250.00	USD200.00


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Conference Program APMC 2023

DAY 1 – 8 JUNE 2023 (THURSDAY)	
TIME	PROGRAM
8:00am	Registration Welcome Refreshments
9:00am	<ul style="list-style-type: none"> • Welcoming Speech by MAPMA President • Opening Ceremony of APMC 2023 and Launching of Global Maintenance Day (GMD) by Deputy Minister of Works, Malaysia • MAPMA Awards Ceremony • Visit to Exhibition by Deputy Minister of Works, Malaysia
10:00am	Morning Break
10:30am	Premier Keynote Transformation of Asset and Project Management by Secretary General, Ministry of Works, Malaysia
11:30am	Panel Session 1: Best Practices in Sustaining Assets and Projects
	Panelist 1: Asset Management (AM) Practice in Kuala Lumpur Convention Centre, including the Petronas Twin Towers
	Panelist 2: Effective Asset Management in Local Authorities – Insights on the Australian Journey
	Panelist 3: Asset Management in Government Transport Sector – New South Wales (NSW) Transport, Australia
12:30pm	Lunch Break
2:30pm	Panel Session 2: Digital Transformation in Asset and Project Management
	Panelist 1: Digitalising Asset Management for Enhanced Safety and Efficiency
	Panelist 2: Technological Innovation for Optimising Performance and Cost in Road Asset Management
	Panelist 3: Use of Artificial Intelligence (AI) in Project Management
4:30pm	Evening Break & Adjourn
DAY 2 – 9 JUNE 2023 (FRIDAY)	
TIME	PROGRAM
8:00am	Registration Light Refreshments
9:00am	Keynote 1 Future of the Maintenance Industry By Chairman, Global Forum on Maintenance and Asset Management (GFMAM)
10:00am	Morning Break
10:30am	Panel Session 3: Maintenance Management Framework
	Panelist 1: Contracting Models for Effective Maintenance Management
	Panelist 2: Using Building Condition Assessments to Plan and Prioritise Maintenance
	Panelist 3: Competency Development for Managing Assets and Maintenance Projects
12:30pm	<ul style="list-style-type: none"> • MoU document exchange between MAPMA and MAFM, PMIMY, Mega Jati Academy, Agile Consultancy • Closing Remarks by Director General, Public Works Department Malaysia (JKR Malaysia)
1:00pm	Lunch Break & End of APMC 2023

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Sponsorship & Exhibition Prospectus

Sponsorship :

Sponsors will benefit from APMC 2023 sponsorship packages that aim to optimise the value for every sponsorship ringgit you spend and provide maximum exposure for your organisation. The following sponsorship opportunities are available:

Category	Packages
Platinum (RM20,000.00)	<ul style="list-style-type: none">• Free Physical Shell Scheme Booth (9M²)• Five (5) complementary Physical participants• Ten (10) complementary virtual participants• Company logo and name on APMC 2023 website• Short advertisement slot during Inter-session break• Company logo projected in between oral session, coffee, and lunch breaks• Acknowledgement in e-program book• Certificate of Appreciation
Silver (RM5,000.00)	<ul style="list-style-type: none">• Three (3) complementary Physical participants• Five (5) complementary virtual participants• Company logo and name on APMC 2023 website• Company logo projected in between oral session, coffee, and lunch breaks• Acknowledgement in e-program book• Certificate of Appreciation

Exhibition :

It will be a unique opportunity for service providers, manufacturers, and suppliers to showcase their products and services for this vital industry and market. The APMC 2023 Organising Committee reserves the right to screen products and services for appropriateness.

Category	Items	Description
Standard Shell Scheme Physical Booth	Fee	RM5,000.00
	Duration	8 - 9 June 2023
	Size	3,000 mm x 3,000 mm x 2,400 mm
Bare Space Special Booth	Fee	RM500.00 / Sq. Meter
	Duration	8 - 9 June 2023
	Size (Minimum)	18 Sq. Meter

Contact Details :

Person In-Charge : **Haji Nor Hazani bin Mat Daud**
Chief Secretariat, APMC 2023
Contact No : +6019 348 1577 / +603 8928 0577
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/ secretariat.apmc@gmail.com

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